

# BEAUTY FOCUS

## COLLAGEN +

### KICKSTART YOUR JOURNEY TO GORGEOUS SKIN

Food supplement with collagen and sweetener

Product Format: 3.2 g per sachet

30 servings

Orange flavouring

'+' refers to added ingredients Wheat oil extract and Lutein



#### THE CONCEPT

Beauty takes many forms – it's a special quality that gives pleasure to our senses and uplifts our spirits. They say it's not what's outside, but what's inside that counts. But now, Beauty Focus Collagen+ combines both. While topical beauty products have dominated the world of skincare, today more and more people believe that they can get cosmetic beauty benefits from food supplements. That's where Beauty Focus can come in. It's about drinking your way to visible anti-ageing benefits and that beautiful skin appearance. All that beauty science in your daily supplement. Exciting, isn't it?

#### MEET COLLAGEN+

Beauty Focus Collagen+ is an innovative collagen beauty supplement that includes expertly chosen ingredients to deliver proven anti-ageing benefits. Each sachet of our blend contains:

- **Collagen Hydrolysate.** Nu Skin Collagen is under specific controls by our supplier during hydrolysis to obtain the right collagen peptide profile or peptide "fingerprint" that is optimised for beauty, as illustrated by the positive effect and improvements in the visual appearance of skin features.
- **Wheat Oil Extract.** Extracted from the nutrient reserves found in wheat, the ancient grain pivotal to human history. Wheat Oil Extract is a plant-based source of ceramides, a class of lipids known for their positive contribution to a beautiful skin.

In addition, it also contains **lutein**. Lutein is derived from marigold flowers, with orange petals – the colour of sunshine, which is reflected in the hue of Beauty Focus Collagen+.

## WHY YOU WILL LOVE IT

Beauty Focus Collagen+ is a beauty skincare supplement that delivers a host of **anti-ageing benefits for youthful-looking skin**. Daily intake of Beauty Focus Collagen+ can



Help maintain skin elasticity.



Impact positively skin radiance.



Help to keep the normal structure of the skin.



Reduce eye wrinkle volume.

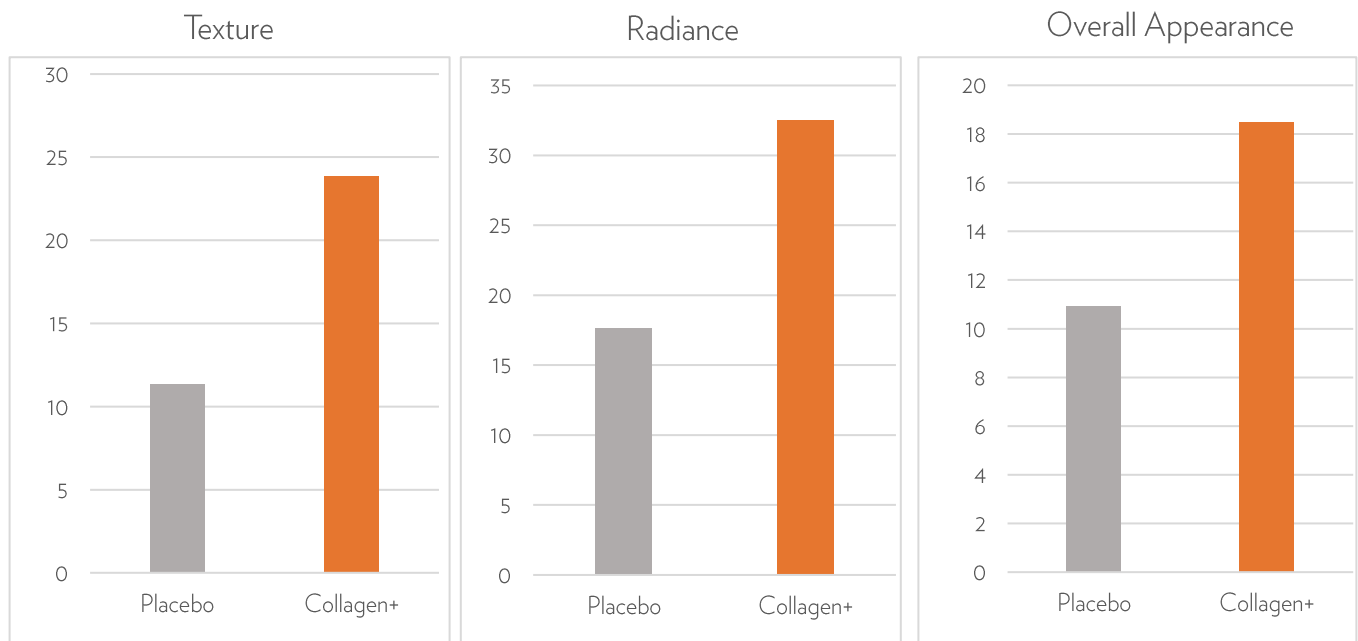


Beauty Focus Collagen+ is shown to contribute to the overall skin appearance, skin radiance and texture-supporting benefits of LumiSpa skincare system.

## CLINICAL STUDIES THAT PROVE IT

Nu Skin commissioned a third party clinical study\* on 60 healthy adults between 40 and 60 years to evaluate the efficacy on cosmetic skin features taking a nutritional supplement blend of Collagen Peptides, Lutein and Wheat Lipid Extract (Beauty Focus Collagen+) once a day for 120 days (4 months). The study results show that the dermatologist graded subjects who took Beauty Focus Collagen+ as having improved **18%** in overall appearance, **24%** in texture, and **33%** in skin radiance, as compared to baseline.

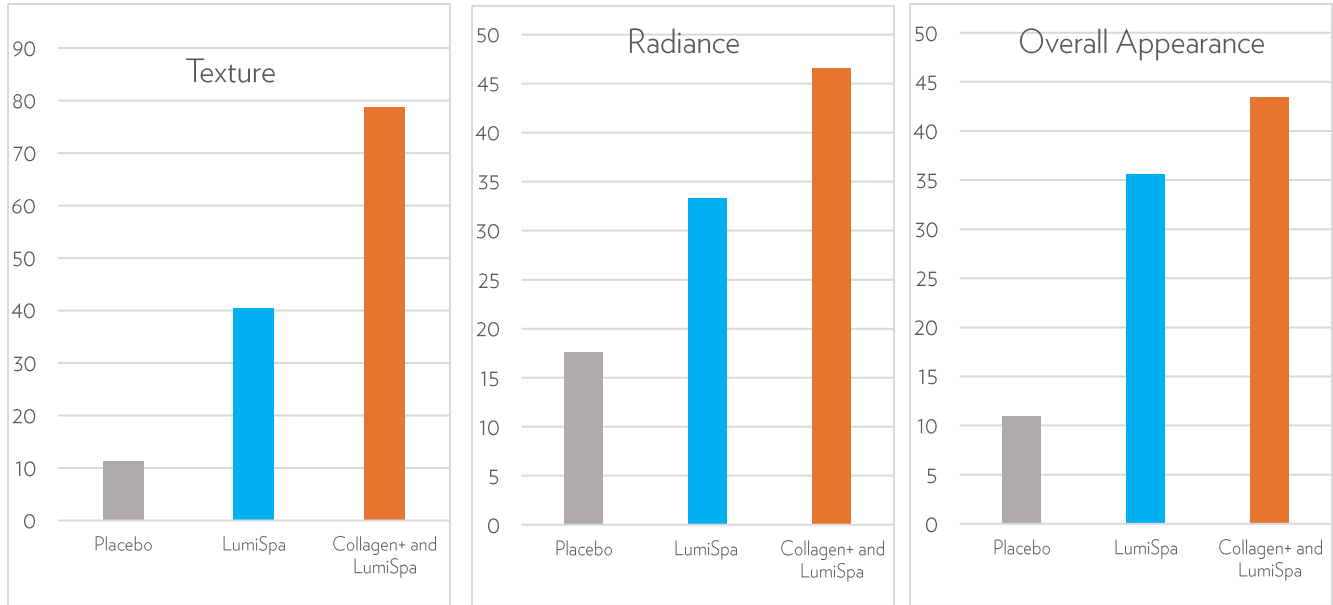
Clinical Grading – Baseline vs. 4 Months  
Percent Improvement Over Baseline



\* The study used a double-blind methodology with a randomized set-up in a 2:1 ratio (Collagen+= 40 and placebo =20). Subjects had their skin appearance graded by a dermatologist at baseline, 30 days, 60 days, and 120 days of supplementation (only baseline and 120 days data shown in graphs). Hester N, Wood S, Gray R, Kern D, O'Donnell R, Draelos Z. (2021)

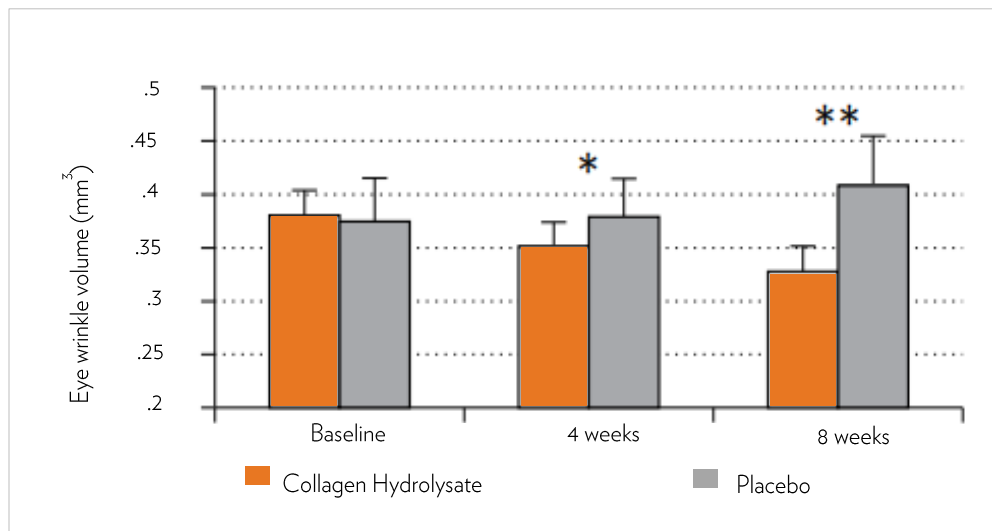
In the same study, to support the concept of taking care of your skin appearance, researchers also evaluated the visible efficacy of taking Beauty Focus Collagen+ once a day and using an ageLOC LumiSpa regimen daily for 4 months. The dermatologist graded subjects who used both ageLOC LumiSpa regimen and Beauty Focus Collagen+ as **43%** visual improvement in overall appearance, **79%** improvement in texture, and **47%** improvement in skin radiance.

### Clinical Grading – Baseline vs. 4 Months Percent Improvement Over Baseline



(\*) ageLOC LumiSpa device with silicone normal head and ageLOC LumiSpa Cleanser for Normal to Combination skin.

Furthermore, a study with a daily intake of 2.5 g of the specific collagen peptide used in Beauty Focus Collagen+ on healthy female subjects ranging in age from 45 to 65 years shows a significant reduction of eye wrinkle deepness (crow's feet) compared to the placebo group. After 8 weeks, the eye wrinkle volume was significantly ( $p < 0.01$ ) reduced by 17.7% compared to the baseline. (\*\*)



(\*\*) Proksch E, Schunck M, Zague V, Segger D, Degwert J, Oesser S. (2014). *Skin Pharmacol Physiol. Clinical study on 114 women, aged 45 – 65 in 8 weeks 2.5g of collagen peptide, or placebo – n=57 for each group.*

## HOW TO USE IT

Mix one stick pack into 100 ml of water. Consume within a few minutes of mixing. Take once daily.

## INGREDIENTS

Collagen Hydrolysate 2,500mg/ sachet, Flavour enhancer: Citric Acid, Natural Flavouring, Lutein 5 mg/sachet, **Wheat** Oil Extract (*Triticum aestivum* L.) (gluten) 70 mg/sachet, Sweetener: Steviol Glycosides from Stevia, Anti-caking agent: Silicone Dioxide, Colour: Carotenes.

**Allergy advice:** For allergens, see ingredients in **bold**. May contain **fish, milk, soy, celery, mustard** and **sulphur dioxide and sulphites**.

## WHAT'S IN IT

Serving size: 1 sachet (3.2g)

|  | Amount per Serving |
|--|--------------------|
| Collagen Hydrolysate                     | 2,500 mg           |
| Wheat Oil Extract (containing Ceramides) | 70 mg              |
| Lutein (from Marigold Flower Extract)    | 5 mg               |

## WARNINGS

Do not exceed the stated recommended daily dose. A varied and balanced diet and a healthy lifestyle are important. A food supplement should not be used as a substitute for a varied diet. Keep away from heat and humidity. Do not use if sachet integrity is affected. Store out of reach of young children. Consult a doctor before using this product if you are pregnant, lactating or under medical treatment.

Please note that some European Member States may have additional specificities that are linked to their national legislation. If applicable, you will find these in the country-specific version of this document, in the respective national language(s).

## LEARN MORE ABOUT IT

Do you advise to use **Beauty Focus Collagen+ with Nu Skin topical skin care products** to see results?

No. Beauty Focus Collagen+ is proven to be effective by itself. However, when used in conjunction with the ageLOC LumiSpa\* cleansing routine, visible skin radiance, texture, and overall appearance benefits were found by the dermatologist assessment. You can certainly use Beauty Focus Collagen+ alone, but, you can

also pair it with the ageLOC LumiSpa beauty device system so your skin feels cherished from both the inside and the outside.

(\*) ageLOC LumiSpa device with silicone normal head and ageLOC LumiSpa Cleanser for Normal to Combination skin.

### Is Beauty Focus Collagen+ gluten-free?

Yes. As per legal claims standards, products with gluten level below 20ppm may be claimed as gluten-free. However, since the Wheat Oil Extract in Beauty Focus Collagen+ contains maximum 3ppm of gluten, in line with the regulation on food labelling rules, you will see 'wheat' marked as an allergen on our packaging.

### Can I mix Beauty Focus Collagen+ in a warm drink or food?

Yes! You can mix Beauty Focus Collagen+ in both cold and warm drinks or food (tea, yogurt, smoothies) without harming its efficacy. In fact, you can mix Beauty Focus Collagen+ with liquids up to 176° F (80° C) without impacting the efficacy of its proprietary blend.

### What is the best time to take Beauty Focus Collagen+?

The best time to take Beauty Focus Collagen+ is whenever it is easiest for you remember to take it on a daily basis! There is no optimal time to take it. Being consistent and getting the recommended daily dose is what matters. This is why taking it daily will contribute to optimal results. This could be in the morning, afternoon, or evening—it all depends on what works best for you.



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